Roll No. .....

# 57532

# BBA 4th Semester (N. S.) 2014-17 Examination – July, 2021 HUMAN RESOURCE MANAGEMENT

Paper: BBAN-402

Time: Three Hours ]

[ Maximum Marks: 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note: Section - A is compulsory. Attempt four questions from Section - B, selecting one question from each Unit.

## SECTION - A

- 1. Explain the following in brief:
  - (a) Concept of KPO
  - (b) Operative functions of HRM

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- (c) Meaning of Induction
- (d) Qualities of HR Manager
- (e) Job enrichment
- (f) Differentiate Training and Education
- (g) 360° appraisal
- (h) Balance score card

### SECTION - B

#### UNIT - I

- 2. "Human Resource Management is an advancement over traditional personnel management". Comment.
- "Human Resource Policies serve as guide posts to human resource decisions". Explain.

## UNIT - II

- 4. Explain the following:
  - (a) Job Specification
  - (b) Job Design
- 5. What do you understand by selection ? How is it different from recruitment ? Explain in brief the steps involved in selection process.

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#### UNIT - III

- Examine the need of Executive Development. Explain any three methods of Executive Development.
- What do you mean by Employee Retention? Discuss the need and importance of Employee Retention.

#### UNIT- IV

- 8. What is Performance Appraisal? State its significance and explain the criteria to be used for measurement of performance.
- 9. What do you mean by wage and salary administration? Discuss the essentials of a sound wage & salary structure.

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